

Manotick Business Improvement Area

Minutes of the Board of Management Meeting

Black Dog Bistro

5540 Main Street

Manotick

April 14th, 2023 8:00a.m.

Executive

Kris Gordon	Chair (Ken Gordon Holdings)
Michelle Vandenbosch	Vice-Chair (Rebel Petal Design)
Leila Hojabri	Treasurer (Desjardins Financial)

Directors

Dianne Pritchard	Just Imagine Transitions
Dr. George Michaliszyn	Nin Collection Boutique
Dot Janz	Black Dog Bistro
Adam McCosham	Manotick Home Hardware
Michael Mirsky	Landlord
Shannon Giust	Salvaged
Sarah Wright	The Wright Team RLP
Amanda Cameron	North Station Provisions
Laura Glaspar	692 Coffee and Bar
Darpan Ahluwalia	Manotick Natural Market
David Brown	Councillor

Guests

Melissa MacIsaac	ROSSS
Leanne Vanderburgt	YOMA
Nicole Rosenfeldt	Royal Lepage Team Realty
Michelle Sekares	Allure
Paola Agostini	Allure
Christine McCahey	Lollies & Scoops
Paige McDonald	Watson's Mill & Dickinson House
Wei (Lee) McCallum	5559 Manotick Main Street

Executive Director

Kelly Belair

Call to Order

The meeting was called to order at 8:08a.m.

Moved by Michael Mirsky, Seconded by Michelle Vandebosch

Motion Carried

Approval of Agenda

Motion to approve the Agenda

Moved by Shannon Giust, Seconded by Sarah Wright

Motion Carried

Approval of Minutes

Motion to approve the Minutes of March 9th, 2023

Moved by Sarah Wright, Seconded by Laura Gaspar

Motion Carried

Chair's Report

Kris Gordon welcomed everyone and thanked Dot Janz for once again providing a comfortable locale and excellent refreshments.

Kris acknowledged the Algonquin Anishinaabe Nation, whose traditional and unceded territory we are gathered on today.

Kris also acknowledged the recent tragedy and expressed sadness and sympathy to all the families affected.

There are no Conflict of Interest declarations at this time.

Executive Director Report

***Branding/Website Design**

An RFP has been prepared and will be offered after Kelly's return from the OBIAA conference next week. Kelly feels that there may be new information to include after the conference and the networking opportunities provided there.

Kelly asked the Board to engage in a "round table exercise" on the essence of Manotick.

Comments in no particular order included:

Ottawa's Historic Waterfront Village

Small town atmosphere in the heart of the city

Manotick is the island

Water is part of Manotick

Charm, Character of the village

Unique Village feel

Cool History

Sense of Community

Magical, Warmth, Human Connection, Kindness

Vibrancy

Manotick Village Businesses support and collaborate with each other

Rural aspect of community

Some further suggestions to solicit feedback from residents and visitors

Ask new residents..Why Manotick?

Survey during Spring Fling

Survey shoppers

Use social media to elicit responses

***Events**

Spring Fling

Promotional materials are available for everyone

Plans are well underway.

There will be a “Fiddlers on the Rideau” teaser concert at the United Church

Shannon will be offering a “barn quilt” workshop

Youth Involvement is coming along.

Kelly will continue to approach business who have not yet agreed to participate

***“Chalk it up to Youth Mental Health”**

This is a new initiative through YSC. They will provide kits and further details including a youth inspiration message. BIAs across the city are on Board. More details will be forthcoming.

***Dickinson Days**

Plans for Dickinson Days are well underway.

The Manotick BIA will sponsor Wagon Rides.

There will be inflatables in the Mall, face painting, Sidewalk Sales, Feature Menus, etc.

Yoma will sponsor scavenger hunts, lifesize games throughout the village,....still looking for space for additional games...required is 10X10 foot area...please contact LeeAnne.

The BIA Events Committee will meet today, further news forthcoming.

***Office Space**

As noted at the last meeting, permanent office space has not been confirmed. Temporary space for Kelly at the United Church is adequate for our needs at this time.

***Meet The Board**

Kelly is moving forward on a social media campaign to introduce the BIA Board Members to the community. Each month a different Board Member will be featured. First feature will be Kris.

Kelly requested Board agreement to proceed.....general agreement through show of hands!

***Boundary Expansion**

Given the rushed timelines outlined at the meeting of March 9th, the Executive is proposing to delay the process for one year.

Kelly has communicated with the city and understands that the funding is an annual event and that an application by Manotick BIA next year will be favourably received.

There was considerable discussion regarding a proposed boundary expansion. By delaying the process this will provide more time for consultation and decision making by the Board.

In the meantime, Manotick Dentistry has indicated a desire to become an Associate Member. The levy for this will be \$500.00

This could prove to be a symbiotic relationship supporting the business through communication and greater revenue for the BIA.

Motion to accept Manotick Dentistry as an Associate Member at an annual levy of \$500.00

Moved by Michael Mirsky, Seconded by Adam McCosham

Carried.

Abstain George Michaliszyn.

***Watermain Link**

Kelly deferred this item to Councillor Brown.

Councillor Brown Report

***Watermain Expansion**

City of Ottawa Watermain Expansion Phase Two will commence this spring/summer. It is expected that the work at the end of Van Vliet/through the water will be relatively low impact for the community.

Councillor Brown indicated that the cost for the extension of the watermain link, involving twin waterlines into the village will be 90% covered by the Mahogany developer.

The greatest impact on the community will be once the work on constructing the “round about” at the Firestation intersection. This work will happen this year.

***Traffic Concerns**

Councillor Brown is pleased to report that Minto is signing an agreement with the City to temporarily direct truck traffic to Century Road/Bankfield and off of Main Street.

Minto has agreed to communicate this new directive to all its suppliers as a preferred route.

In the meantime, Century Road is being tested to assess its ability to withstand the traffic on a more permanent basis.

Board Members and Guests expressed their appreciation to Councillor Brown for his action on this issue.

***Meeting with Integrity Commissioner**

The City is considering hosting a meeting for all BIA Executive Directors for training/onboarding on issues such as Integrity, Ethics, Accounting, etc.

This would ensure that consistency across all BIAs in the City.

More news on this to follow.

New Business

No new business at this time.

Adjournment

Motion to Adjourn 8:52a.m.

Moved by Dot Janz, Seconded by Dianne Pritchard

Carried

Next Meeting Date

Friday May 12th, 2023 8:00a.m.